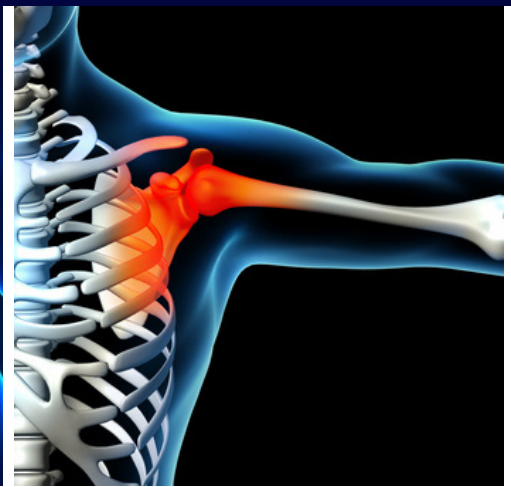




GSIPP

GEORGIA SOCIETY
OF
INTERVENTIONAL PAIN PHYSICIANS



EXHIBITOR PROSPECTUS

GSIPP

14th ANNUAL PAIN SUMMIT
APRIL 20-22, 2018

THE RITZ CARLTON REYNOLDS
LAKE OCONEE
GREENSBORO, GA

Resort Accommodations

Group room rates are available at The Ritz-Carlton Reynolds, Lake Oconee. (1 Lake Oconee Trail, Greensboro, GA 30642). **Once your exhibit registration is received, you will be contacted via email with the hotel room block link to make a reservation. A separate room block has been reserved for vendors and amount of rooms will be based on exhibit level. GSIPP staff will be managing the rooming list for all exhibitors. If a reservation is made in the physicians room block or without GSIPP staff authorization, the room will be moved outside of the block and hotel rack rates will apply.**

Exhibitor Information

AGENDA

Thursday, April 19, 2018

5:00 p.m. Exhibitor Setup

Friday, April 20, 2018

7:30 am - 8:30 am Registration, Breakfast and Exhibit Viewing

8:30 am - 5:00 pm General Session

10:15 - 10:45 am Break and Exhibit Viewing

2:15 - 2:45 pm Break and Exhibit Viewing

5:15 - 7:00 pm Reception in Exhibit Hall

Saturday, April 21, 2018

7:00 am - 8:00 am Registration, Breakfast and Exhibit Viewing

8:00 am - 1:00 pm General Session

10:00 - 10:30 am Break and Exhibit Viewing

5:00 pm Cocktails Lakeside

Sunday, April 22, 2018

7:30 am - 8:30 am Registration, Breakfast and Exhibit Viewing

8:45 am - 12:00 pm General Session

10:00 - 10:15 am Break and Exhibit Viewing

12:00 - 2:00 pm Exhibitor breakdown

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up at 5:00 pm on Thursday, April 19, 2018. Only one table per exhibitor is allowed unless additional tables are purchased. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00PM on Sunday, April 22, 2018.

LOAD-IN

Please ship all deliveries to arrive no earlier than 2 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The resort takes no responsibility for delivered items and cannot inventory items when they arrive. All service providers are to bring their own equipment (dollies, carts, etc) to facilitate load-in. Resort staff will not be available to assist with load in or load out. Unload of deliveries need to be done by the client's representatives or the shipping company. Companies are responsible for all of their shipping and handling fees. Please check with the hotel for their fees.

Address packages as follows:

Ritz Carlton Lodge Reynolds Plantation

One Lake Oconee Trail

Greensboro, GA 30642

Please address all boxes to the person who will be receiving the boxes on site and label them as follow:

To: _____ (Name of person actually receiving the box on site, company name, booth #)

C/O: Cathy Jones, GSIPP

Date of Conference: Box 1 of 4 etc...

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

Patron Levels

Platinum Patron Supporter

\$25,000

- Platinum Supporters will receive all of the following benefits:
- Opportunity to have nine (9) representatives attend GSIPP's annual meeting
- Table exhibit at GSIPP annual meeting (two 6 ft. exhibit tables) with first selection of table location in foyer
- Recognition in meeting app as Platinum Patron
- One banner ad in meeting app and three (3) push notifications in app during meeting dates
- 50 words or less company description in meeting app
- Logo recognition on onsite signage as Platinum Patron
- Company logo and link on GSIPP website noted as Platinum Patron
- Invitation to Friday evening cocktail reception (in exhibit hall)
- GSIPP Corporate Membership
- ***BONUS: VIP Reception with Key GSIPP Physicians and Leaders**

Gold Patron Supporter

\$20,000

- Opportunity to have seven (7) representatives attend GSIPP's annual meeting
- Table exhibit at GSIPP's annual meeting (two 6 ft. exhibit tables) with selection of table location in foyer
- Recognition in meeting app as Gold Patron
- Three (3) push notifications in meeting app during meeting dates
- 50 words or less company description in meeting app
- Logo recognition on onsite signage as Gold Patron
- Company logo and link on GSIPP website noted as Gold Patron
- Invitation to Friday evening cocktail reception (in exhibit hall)
- GSIPP Corporate Membership

Silver Patron Supporter

\$12,000

- Opportunity to have five (5) representatives attend GSIPP's annual meeting
- Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- Recognition in meeting app as Silver Patron
- One (1) push notification in meeting app during meeting dates
- Logo recognition on onsite signage as Silver Patron
- Company logo on GSIPP website noted as Silver Patron
- Invitation to Friday evening cocktail reception (in exhibit hall)
- GSIPP Corporate Membership

Bronze Patron Supporter

\$5,000

- Opportunity to have three (3) representatives attend GSIPP's annual meeting
- Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- Recognition in meeting app as Bronze Patron
- Logo recognition on onsite signage as Bronze Patron
- Logo recognition on GSIPP website noted as Bronze Patron
- Invitation to Friday evening cocktail reception (in exhibit hall)
- GSIPP Corporate Membership
- **Additional rep badges are not available at this level.**

Exhibitor Support

FOOD & BEVERAGE STATIONS

Company signage will be provided at the selected station.

As a food & beverage station sponsor you have:

- Ability to provide napkins with your company logo.
- Ability to provide coffee mugs with your company logo.
- Company signage will be provided at a station.

FOOD & BEVERAGE	
Coffee/Tea*	\$2,000
Soft Drinks/Snack Breaks	\$1000

*Only two available

SOCIAL EVENTS SPONSOR

Sponsor the Georgia Society of Interventional Pain Physicians Cocktail Reception on Friday evening and/or the Saturday Evening Reception. Signs will be displayed at the event.

SOCIAL EVENTS	
Friday Reception Sponsor	\$3000
Saturday Dinner Sponsor	\$5000

AUDIO/VISUAL & TECHNICAL SUPPORT

When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

AUDIO/VISUAL	
A/V & Technical Support*	\$3,000

ONLINE MARKETING

Online Banner*

(7.5" x 1") Your advertisement will be featured on our website.

Includes a clickable link to your website.

*Limited availability. Included in Platinum Level.

Company Spotlight

Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us".

Company Logo & Clickable Link	
Home Page Banner (7.5" x 1")	\$800/mo.
Single Page Banner (7.5" x 1")	\$600/mo.
Company Spotlight	
Home Page (3.5" x 4.5")	\$900/mo.
Single Page (3.5" x 4.5")	\$700/mo.

NAME BADGE LANYARDS SPONSOR

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! Sponsor will produce and provide 150 lanyards.

Name Badge Sponsor	
Lanyards	\$1,000

Exhibitor Registration Form

GSIPP 14th Annual Pain Summit • April 20-22, 2018 • Greensboro, GA

CONTACT INFORMATION

Company Name _____

Main Contact Name _____

Address _____

Address Con't _____

City _____ State _____ Zip Code _____

Email _____

Phone # _____ Fax # _____

EXHIBITOR ATTENDEES

Main Attendee/Name Badge 1 _____ Email _____

Name Badge 2 _____ Email _____

*For silver, gold and platinum sponsors, please email Cathy Jones:
cathy@theassociationcompany.com with additional representatives and emails.

CHOOSE A SUPPORT LEVEL

Before April 1

- Platinum \$25,000
- Gold \$20,000
- Silver \$12,000
- Bronze \$5,000

After April 1:

- Platinum \$25,100
- Gold \$20,100
- Silver \$12,100
- Bronze \$5,100

CHOOSE AN ADD-ON

- Coffee/Tea - \$2000
- Soft Drink/Snack Break - \$1000
- Friday Reception - \$3000
- Saturday Reception - \$5000
- A/V Support - \$3000
- Name Badge Lanyards - \$1000

CHOOSE ONLINE MARKETING

Online Company Logo & Clickable Link on Website:

- Home Page Banner (7.5" x 1") - \$800/mo.
- Single Page Banner (7.5" x 1") - \$600/mo.

Online Company Spotlight/Editorial:

- Home Page (3.5" x 4.5") - \$900/mo.
- Single Page (3.5" x 4.5") - \$700/mo.

REGISTRATION TOTAL

Support Level Subtotal _____

Add-On Option Subtotal _____

Online Marketing Subtotal _____

TOTAL \$ _____

PAYMENT INFORMATION

Check (make payable to GSIPP)

- AMEX MC
- VISA Discover

Card Number _____

Exp. Date _____ CVV Code _____

Name as it appears on card _____

Billing Address _____

City _____

State _____ Zip _____

SUBMIT COMPLETED FORMS/PAYMENT

Submission Checklist:

- Registration Form
- Contract
- Payment

Submit Via:

ONLINE: www.gsipp.org

EMAIL: cathy@theassociationcompany.com

FAX: (305) 422-3327

MAIL:

GSIPP

6134 Poplar Bluff Circle, Ste. 101
Norcross, GA 30092

Contract

EXHIBITOR CONTRACT TERMS

1. If purchased, each exhibitor at the 2018 Annual Meeting held at Ritz Carlton Lodge will have one (1) 6 ft. exhibit table. Diamond and Platinum Supporters will receive two (2) 6 ft. exhibit tables.
2. Exhibitors are required to have a representative at their booth at all times during exhibit hours.
3. Exhibitor set - up starts at 5pm on Thursday April 19, 2018 and break - down is 2 p.m. on Sunday, April 22, 2018
4. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSIPP reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
5. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
6. GSIPP authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
7. Exhibit area must be kept clean. The floor and display areas must be clear of debris. Exhibitors will be liable for any extra clean - up costs incurred due to dis- plays, food machines and other means.
8. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
9. Objectionable practices by exhibitors or official suppliers should be reported imme- diately to GSIPP management and not after the show is completed.
10. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
11. It is agreed that GSIPP and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
12. The exhibitor agrees to indemnify and hold harmless GSIPP and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omis- sions of exhibitors, their employees or their representatives.
13. GSIPP will only refund exhibitors who are pre - registered the cost of exhibit space based on the refund schedule mentioned in #26 and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
14. Neither GSIPP nor the host facility maintains insurance covering property brought onto or stored on the facility's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
15. Exhibitors will not offer educational/training programs or any other type of func- tions within the show facility simultaneous to the GSIPP Annual Meeting related programs.
16. This agreement includes a one - time list of pre - activity and post - activity attendees.
17. The interpretation of all rules and regulations is the responsibility of the GSIPP Executive Committee or their designated representative. All decisions of said group or representatives are final.

EXHIBIT SETUP

18. All electrical work and electrical wiring must be approved and installed in accor- dance with regulations established by the officials of the Fire Marshal's Office.
19. No construction will be allowed at the sides or above the table that may obscure the view of any adjacent booths.
20. All materials used for decorating must be flameproof.
21. Construction and signs that are above 8 feet in height must be approved by the GSIPP.
22. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
23. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
24. In order to meet the set - up deadline, the GSIPP management reserves the right to order labor to set - up any exhibit that is not in the process of being erected by 7:00am on Friday, April 20, 2018. The cost for this labor will be paid by the exhibi- tor. All exhibits must be fully broken down by 2:00PM, Sunday, April 22, 2018.
25. The interpretation of all rules and regulations is the responsibility of the GSIPP Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

26. Cancellation for all registered exhibitors 30+ days prior to the first day of the activity date are eligible for 50% refund.
27. Cancellation 29 days or less before the first day of the activity date are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to Friday, April 20, 2018. Cancellations 29 days or less before Friday, April 20, 2018 are not eligible for a refund. Must allow 6-8 weeks for refund processing.



GSIPP

GEORGIA SOCIETY
OF
INTERVENTIONAL PAIN PHYSICIANS

6134 Poplar Bluff Circle, Suite 101
Norcross, GA 30092
Phone | (770) 613-0932
Fax | (305) 422-3327
www.gsipp