

Exhibitor Prospectus



13th Annual Georgia Society of Interventional Pain Physicians (GSIPP) Pain Summit

July 7-July 9, 2017

The Ritz-Carlton
Greensboro, Georgia
(Lake Oconee)

EXHIBITOR INFORMATION

MEETING DATES

Friday, July 7- Sunday, July 9, 2017

LOCATION

The Ritz-Carlton Reynolds
Lake Oconee
One Lake Oconee Trail
Greensboro, Georgia 20642



HOTEL ACCOMODATIONS

We know how important this meeting is to you and we want to make sure that you have every opportunity to interact with the GSIPP attendees. In order to do so, we must make sure there are ample sleeping rooms for the attendees. GSIPP staff will be managing the rooming list for all exhibitors and amount of rooms will be based on exhibit level. You will be contacted re: rooms once your registration is received. If a reservation is made in the physicians room block, the room will be moved outside of the block and hotel rack rates will apply.

CONTACT INFORMATION

Karen Manning Director of Marketing/Corporate Support
Georgia Society of Interventional Pain Physicians
6134 Poplar Bluff Circle, Suite 101
Norcross, GA 30092
Office: 770.613.0932
Cell: 404.731.3167
Email: karen@theassociationcompany.com
Fax: 305.422.3327

EXHIBITOR INFORMATION

SET-UP

Exhibitor set-up will be:

Thursday, July 6, 2017 - 5:00PM

BREAKDOWN

All exhibits must be cleaned up and cleared by 2:00 PM on Sunday, July 9, 2017. Please make sure to clear the floor and display areas of the booth of all debris before leaving.

SHIPPING

Please ship exhibit supplies to the following address:

Ritz Carlton Reynolds, Lake Oconee

One Lake Oconee Trail

Greensboro, GA 30642

Please address all boxes to the person who will be receiving the boxes on site and label them as follow:

To: _____ (Name of person actually receiving the box on site, company name, booth #)

C/O: Karen Manning, GSIPP

Date of Conference: Box 1 of 4 etc...

EXHIBIT SPACE

Your exhibit space includes the following:

- ◆ One (1) 6 ft. exhibit table for Copper, Bronze, Silver and Gold Patrons; in exhibit hall. Two (2) 6 ft. exhibit tables for Diamond and Platinum Patrons in foyer.
- ◆ Two chairs
- ◆ Pre and post attendees lists (name, company, city, state)

Power and internet are not included in the exhibit fee and are subject to additional charge if needed. AV Request Form will be sent with Exhibitor Information prior to the event.

2017 PATRON LEVELS

DIAMOND PATRON SUPPORTER - \$25,000

Diamond Supporters will receive all of the following benefits:

- * Opportunity to have seven (7) representatives attend GSIPP's annual meeting
- * Table exhibit at GSIPP annual meeting (two 6 ft. exhibit tables) with first selection of table location in foyer
- * Recognition in meeting app as Diamond Patron
- * One banner ad in meeting app and three (3) push notifications in app during meeting dates
- * 50 words or less company description in meeting app
- * Logo recognition on onsite signage as Diamond Patron
- * Company logo and link on GSIPP website noted as Diamond Patron
- * Invitation to Friday evening cocktail reception (in exhibit hall)
- * GSIPP Corporate Membership

Diamond Supporters may also choose 2 of the following benefits in addition to those listed above:

- * A/V Support - your company name and logo will be displayed in the conference room on the overhead until the meeting begins
- * Company recognition by GSIPP President at the beginning of the meeting
- * One month online banner on GSIPP website (includes company logo, link to your company's website)

PLATINUM PATRON SUPPORTER - \$20,000

Platinum Supporters will receive all of the following benefits:

- * Opportunity to have six(6) representatives attend GSIPP's annual meeting
- * Table exhibit at GSIPP's annual meeting (two 6 ft. exhibit tables) with selection of table location in foyer
- * Recognition in meeting app as Platinum Patron
- * Three (3) push notifications in meeting app during meeting dates
- * 50 words or less company description in meeting app
- * Logo recognition on onsite signage as Platinum Patron
- * Company logo and link on GSIPP website noted as Platinum Patron
- * Invitation to Friday evening cocktail reception (in exhibit hall)
- * GSIPP Corporate Membership

*30% of your contribution goes toward your Corporate Membership dues which supports GSIPP's lobbying efforts.

2017 PATRON LEVELS

GOLD PATRON SUPPORTER - \$15,000

- * Opportunity to have five (5) representatives attend GSIPP's annual meeting
- * Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table) with table selection available
- * Recognition in meeting app as Gold Patron
- * Two (2) push notifications in meeting app during meeting dates
- * 50 words or less company description in meeting app
- * Logo recognition on onsite signage as Gold Patron
- * Company logo on GSIPP website noted as Gold Patron
- * Invitation to Friday evening cocktail reception (in exhibit hall)
- * GSIPP Corporate Membership

SILVER PATRON SUPPORTER - \$12,500

- * Opportunity to have five (4) representatives attend GSIPP's annual meeting
- * Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- * Recognition in meeting app as Silver Patron
- * One (1) push notification in meeting app during meeting dates
- * Logo recognition on onsite signage as Silver Patron
- * Company logo on GSIPP website noted as Silver Patron
- * Invitation to Friday evening cocktail reception (in exhibit hall)
- * GSIPP Corporate Membership

BRONZE PATRON SUPPORTER - \$5,000

- * Opportunity to have three (3) representatives attend GSIPP's annual meeting
- * Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- * Recognition in meeting app as Bronze Patron
- * Logo recognition on onsite signage as Bronze Patron
- * Logo recognition on GSIPP website noted as Bronze Patron
- * Invitation to Friday evening cocktail reception (in exhibit hall)
- * GSIPP Corporate Membership
- * Additional rep badges are not available at this level

COPPER PATRON SUPPORTER - \$4,000

- * Opportunity to have two (2) representatives attend GSIPP's annual meeting
- * Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- * Recognition in meeting app as Copper Patron
- * Name recognition on onsite signage as Copper Patron
- * Name recognition on GSIPP website noted as Copper Patron
- * Invitation to Friday evening cocktail reception (in exhibit hall)
- * GSIPP Corporate Membership
- * Additional rep badges are not available at this level

30% of your contribution goes toward your Corporate Membership dues which supports GSIPP's lobbying efforts.

ADD-ON OPTIONS

FOOD AND BEVERAGE STATIONS

Your exhibit booth will be strategically placed next to a selected food or beverage station. This is a great opportunity to ensure that your sales representatives will be able to interact and establish relationships with physicians.

Food and Beverage Station perks:

- * Ability to provide cocktail napkins with your company logo on them
- * Ability to provide coffee mugs with your company logo on them
- * Company signage will be provided at a station

Friday & Saturday COCKTAIL RECEPTION

Sponsor the Georgia Society of Interventional Pain Physicians Cocktail Reception on Friday the exhibit hall or Saturday evening by the lake. Signage will be provided for your sponsorship.

Lanyard Sponsorship

AUDIO/VISUAL & TECHNICAL SUPPORT

When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

ONLINE MARKETING

Online Banner*

(7.5 x 1) Your advertisement will be featured on our website.

Also includes a clickable link to your website.

**Limited availability. Included in Diamond and Platinum Levels.*

Company Spotlight

Features your logo, clickable link to your website, headshot of your local sales representative, contact information and a short 50-words or less "About Us"

FOOD AND BEVERAGE STATIONS

Coffee/Tea	\$2,000
Soft Drinks/Snack Breaks	\$1,000

COCKTAIL RECEPTION

Friday Sponsor	\$3,000
Saturday Sponsor	\$5,000

Lanyard Sponsor \$1,000

PLEASE NOTE: sponsor will be responsible for producing & bringing lanyards to event, suggested amount 150

AUDIO/VISUAL

A/V Technical Support*	\$3,000
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ONLINE BANNER

Home Page (7.5 x 1)	\$800/mo.
Single Page (7.5 x 1)	\$600/mo.

COMPANY SPOTLIGHT

Home Page (3.5 x 4.5)	\$900/mo.
Single Page (3.5 x 4.5)	\$700/mo.

Register online at www.gsipp.com OR

Fax form to: 305.422.3327 OR

Email completed form to:

karen@theassociationcompany.com

EXHIBITOR REGISTRATION

CONTACT INFORMATION:

COMPANY NAME

CONTACT NAME

ADDRESS

CITY, STATE, ZIP

PHONE (REQUIRED)

EMAIL (REQUIRED)

LEVEL OF SUPPORT:

- | | | |
|--|--|---|
| <input type="checkbox"/> DIAMOND - \$25,000 | <input type="checkbox"/> GOLD - \$15,000 | <input type="checkbox"/> BRONZE - \$5,000 |
| <input type="checkbox"/> PLATINUM - \$20,000 | <input type="checkbox"/> SILVER - \$12,500 | <input type="checkbox"/> COPPER - \$4,000 |

ADDITIONAL FEES AND ADD-ONS:

- | | | | |
|--|----------|---|-----------|
| <input type="checkbox"/> FOOD AND BEVERAGE: COFFEE/TEA | \$2,000 | ONLINE MARKETING: ONLINE BANNER (7.5" X 1") | |
| <input type="checkbox"/> FOOD AND BEVERAGE: SOFT DRINKS/SNACK BREAKS | \$1,000 | <input type="checkbox"/> HOME PAGE | \$800/mo. |
| <input type="checkbox"/> FRIDAY RECEPTION | \$3,000 | <input type="checkbox"/> SINGLE PAGE | \$600/mo. |
| <input type="checkbox"/> SATURDAY RECEPTION | \$5,000 | ONLINE MARKETING: COMPANY SPOTLIGHT (3.5" X 4.5") | |
| <input type="checkbox"/> AUDIO/VISUAL | \$3,000 | <input type="checkbox"/> HOME PAGE | \$900/mo. |
| <input type="checkbox"/> LANYARD SPONSOR | \$1,000 | <input type="checkbox"/> SINGLE PAGE | \$700/mo. |
| <input type="checkbox"/> ADDITIONAL REPS | \$200/ea | | |

*not available for Bronze & Copper Level

TOTAL AMOUNT DUE: _____

METHOD OF PAYMENT: CASH \$ _____ CHECK (payable to GSIPP) # _____
 AMEX DISCOVER MASTERCARD VISA

Credit Card Number (req.)

Name on Card (req.)

Expiration Date (req.)

CVV Code (req.)

EXHIBITOR/PATRON SUPPORT

AGREEMENT RULES & REGULATIONS

1. If purchased, each exhibitor at the 2017 Annual Meeting held at Ritz Carlton Lodge will have one (1) 6 ft. exhibit table. Diamond and Platinum Supporters will receive two (2) 6 ft. exhibit tables.
2. Exhibitors are required to have a representative at their booth at all times during exhibit hours.
3. Exhibitor set-up starts at 5pm on Thursday April 20, 2017 and break-down is 2 p.m. on Sunday, July 9, 2017.
4. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSIPP reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
5. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
6. GSIPP authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
7. Exhibit area must be kept clean. The floor and display areas must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
8. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
9. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSIPP management and not after the show is completed.
10. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
11. It is agreed that GSIPP and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
12. The exhibitor agrees to indemnify and hold harmless GSIPP and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
13. GSIPP will only refund exhibitors who are pre-registered the cost of exhibit space based on the refund schedule mentioned in #26 and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.

14. Neither GSIPP nor the host facility maintains insurance covering property brought onto or stored on the facility's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
15. Exhibitors will not offer educational/training programs or any other type of functions within the show facility simultaneous to the GSIPP Annual Meeting related programs.
16. This agreement includes a one-time list of pre-activity and post-activity attendees.
17. The interpretation of all rules and regulations is the responsibility of the GSIPP Executive Committee or their designated representative. All decisions of said group or representatives are final.

EXHIBIT SETUP

18. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
19. No construction will be allowed at the sides or above the table that may obscure the view of any adjacent booths.
20. All materials used for decorating must be flameproof.
21. Construction and signs that are above 8 feet in height must be approved by the GSIPP.
22. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
23. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
24. In order to meet the set-up deadline, the GSIPP management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00am on Friday, July 7, 2017. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00PM, Sunday, July 9, 2017.
25. The interpretation of all rules and regulations is the responsibility of the GSIPP Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

26. Cancellation for all registered exhibitors 30+ days prior to the first day of the activity date are eligible for 50% refund.
27. Cancellation 29 days or less before the first day of the activity date are not eligible for a refund.

Signature: _____ Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form. If for any reason, a GSIPP activity must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should an exhibitor decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to April 21, 2017. Cancellations 30 days or less before April 21, 2017 are not eligible for a refund. Must allow 6-8 weeks for refund processing.